



Sam Ellis [REDACTED]

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**Fwd: [EXTERNAL] AEG / Victoria Park Licence**

1 message

**Beth Smith** <beth.smith [REDACTED]>

2 February 2024 at 14:15

To: Sam Ellis &lt;[REDACTED]&gt;, Dave Grindle &lt;[REDACTED]&gt;

For reference as you're not cc'd

----- Forwarded message -----

From: **Carroll, Daniel** <[REDACTED]>  
Date: Thu, 25 Jan 2024 at 22:07  
Subject: Re: [EXTERNAL] AEG / Victoria Park Licence  
To: Lynsey Wollaston <[REDACTED]>  
Cc: Beth Smith <[REDACTED]>

Hi Lynsey,

Many thanks for this. My understanding was that capacity is increasing on certain days. Please can you confirm if this is the case or not?

APE is a great festival so we have no problem with the event itself, but there is always lip service re care for the park with very little action. As an example, each year the set up of APE causes significant damage to the running track in the park and I'm assured by Tower Hamlets / liaison officers that the surfaces will be repaired / damage fixed - but each year nothing is done. It shouldn't be too much to ask to return the park as it was found.

Small things like this are big problems for locals and running clubs, and the approach seems to be - "let's say what they want to hear and then do as little as possible." The more days the festival goes on for, and the more people attend, the more issues like this we'll have to deal with.

I hope that makes sense with the additional context!

Best,  
Dan

||  
[REDACTED]

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**From:** Lynsey Wollaston <[REDACTED]>  
**Sent:** Wednesday, January 24, 2024 3:38 pm  
**To:** Carroll, Daniel <[REDACTED]>  
**Cc:** Beth Smith <[REDACTED]>  
**Subject:** [EXTERNAL] AEG / Victoria Park Licence

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Dear Mr Carol,

I am contacting you on behalf of AEG Presents in response to your representation against our proposed Premises Licence for Victoria Park to host a series of events in the park from 2024 onwards.

Thank you for your engagement in the matter concerning our premises licence application. Your input is very valuable to us, and we are committed to addressing any concerns you may have.

We would like to address your specific concerns as follows:

### **Event capacity of 49,999**

Under our previous licence from 2021 to 2023, our event capacity on Fridays and Saturdays has been 49,999, and we have successfully delivered safe and enjoyable events of this size within Victoria Park over the past 3 years. Our proposed licence would see no change to the event capacity on these days from our previous licence.

As part of the planning of the event a Multi-Agency Planning Group is created including Tower Hamlets agencies, London Fire Brigade, London Ambulance Service, Metropolitan Police Service, and Transport for London. The purpose of this group is to approve event plans and provide on-site representatives from the relevant agencies to ensure events are delivered safely. AEG produce detailed plans surrounding our event management including audience ingress and egress, security and stewarding plans, traffic management, medical and fire provision, counter terrorism, safeguarding, alcohol management, sound management, event specific risk assessments and more. Each year the relevant agencies scrutinise these plans to ensure we are delivering event safely.

### **Increase in Anti-Social Behaviour**

As mentioned above, the proposal is not to increase the capacity of the events, but to keep the capacity the same, which is in line with the London Borough of Tower Hamlets Major Event Policy of a maximum of 49,999.

We offer on-going engagement with the community through our webinars, community email address, and resident hotline where specific concerns can be raised, this is fed into a constant review of our event management plans through a multi-agency review process each year. We have continued to adapt our planning, which has included increasing our security presence across the event by an average of 32%.

During our event period AEG appoint a dedicated community liaison officer who monitors a resident hotline set up to receive any community concerns and mitigate these. As part of our on-going review process, we collect the data on Anti-Social behaviour reports for the event. From 2022 to 2023 we have decreased instances of reported anti-social behaviour by 38% and are working to continue this downward trend in our planning going forward.

The Metropolitan Police Service are a stakeholder for the event, in addition to our security and stewarding plans, the MPS overlay this with an additional Policing Plan risk assessed based on the type of event. Feedback from the MPS in our multi-agency planning has been that Crime stats have remained low for the events.

Another key stakeholder for the event is the Tower Hamlets Child's Social Care team, we specifically request this agency to review our plans to ensure these address any safeguarding needs relating to the protection of children from harm. We will continue this engagement throughout our planning process.

### **Public Transport Capacity for 49,999 Capacity**

As part of the previous premises licence from 2021 to 2023, AEG conducted an independent transport survey and study which showed the local public transport network can successfully manage a crowd of this size on the planned show nights. Each year we assess the impact on stations and the network through the Multi-Agency group which includes TfL transport planners. TfL have provided feedback via our multi-agency debrief to state that the transport networks have dealt well with the 49,999 capacity and they have no concerns relating to the events. We will continually monitor public transport performance and ensure appropriate plans are in place for all future events.

I hope the above information provides you with assurance that we can safely manage the events as proposed in our premises licence application.

I would be more than happy to meet in person to discuss this with you shortly, if you would like further information. I hope that we are able to find a common agreement and assure you that your representation will be fed into the planning process for all future events.

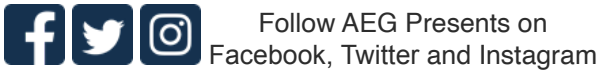
Look forward to hearing from you,

Lynsey

**Lynsey Wollaston**  
Vice President & General Manager, European Festivals,  
AEG Presents



www.aegpresents.co.uk



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